

### **Greek and Roman Allusions!**

**Background:** You have learned that Greek and Roman Mythology is the basis for many allusions throughout literature, artwork, companies, entertainment and pop-culture.

**Allusions are brief and often indirect references to a person, place, thing or idea of historical, cultural, literary or political significance.**

**Objectives:** Through this assignment, you will:

- Choose a common Greek or Roman God or Goddess, and use the Internet to research that God or Goddess' story and/or significance within Greek or Roman Mythology.
- Use the Internet to find examples of how that God or Goddess is represented through allusions today, looking for company names, products, team names, etc.
- Explain how the allusion is relevant based on the original God or Goddess' story/significance.
- Create an advertisement and/or logo for a new company/product/team name (etc.) that uses allusions to the specific God / Goddess and his/her story.

#### **God/Goddess Myth Choices**

- Ajax (Greek)
- Apollo (Greek/Roman)
- Athena (Greek)
- Eos (Greek)
- Mercury (Roman)
- Nike (Greek)
- Pandora (Greek) - Note: Not a God/Goddess, but has a myth created about her
- Phoenix (Greek) - Mythical Creature
- Poseidon (Greek)
- Prometheus (Greek)
- Sirens (Greek) - Mythical Creature
- Titans (Greek)
- Find Your Own:

<http://www.gods-and-monsters.com/list-of-greek-gods-goddesses.html> \*Mrs

.Duggan must approve first!

### Product:

- You have the choice of the following products to represent your project. \*All products will be graded the same, no matter which one you choose!
  - Poster
  - PowerPoint or Prezi
  - Weebly Website
  - Screencast
  - iMovie
  - Write a paper (with visuals attached or embedded)
  - Choose Your Own\* Mrs. Duggan must approve first!

### Product Requirements:

1. Must have some type of **summary** that explains the most important or most well known parts of God/Goddess' story or significance. Must contain visuals of God/Goddess and images relating to his/her story.
2. Must identify at least one pre-existing **allusion** to the God/Goddess. With this, you'll also need to give an explanation as to how/why the allusion makes sense or connects to the God/Goddess. Must provide visual of allusion (i.e, product, company name, athletic team etc.).
3. Must imagine a new product/company/athletic team, etc. that alludes to your God/Goddess and create an advertisement that promotes it. Your new product/company/athletic team must allude to the God/Goddess in some way, and you must create a logo/visual OR slogan that also alludes to the God/Goddess in some way. Additionally, you must explain how/why the allusion makes sense or connects to God/Goddess.

Sources to Start With: \*Also Linked on my Website

[www.ancient.eu](http://www.ancient.eu)

[www.greekmythology.com](http://www.greekmythology.com)

[www.mythencyclopedia.com](http://www.mythencyclopedia.com)

[www.mythweb.com](http://www.mythweb.com)

[www.pantheon.org](http://www.pantheon.org)

## Research Organizer

1. My God/Goddess Name: \_\_\_\_\_
2. Commonly Associated Symbols: \_\_\_\_\_
3. God/Goddess of: \_\_\_\_\_
4. Known for: \_\_\_\_\_
5. Overview of Myth/Significance of God/Goddess

● Sources Used: