# What is RIGHT?

# Morals & Ethics

Grade 7 - Julius Caesar Unit

What is WRONG'

What should I do?

You are an eyewitness to a crime: a man has robbed a bank, but instead of keeping the money for himself, he donates it to a poor orphanage that can now afford to feed, clothe, and care for its children.

You know who committed the crime. If you go to the authorities with the information, there's a good chance the money will be returned to the bank, leaving a lot of kids in need. What do you do?

Option #1: Turn the robber in to the authorities.

Option #2: Say nothing.

Possible Outcomes of Option 1	Provide Your Rationale for What You Would Do
Possible Outcomes of Option 2	

You're involved in a two-car crash on your way to work one morning in which you accidentally hit and kill a pedestrian. As you get out of the car, you are intercepted by a tearful woman who seems to think that she hit and killed the pedestrian. You're not sure why she thinks she hit the person, but she is convinced.

There's only you, the woman, and the person you hit on the road; there are no witnesses, or security cameras. You know that whoever is deemed responsible will probably be sent to jail. What do you do?

\_\_\_\_Option #1: Confess your guilt.

Option #2 Say nothing.

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You have the responsibility of filling a position in your firm. Your friend Paul has applied and is qualified, but someone else seems even more qualified. You want to give the job to Paul, but you know that Paul is not the best candidate for the position. What do you do?

\_\_\_\_Option #1: Hire Paul.

\_\_\_\_Option #2: Hire the other candidate.

Possible Outcomes of Option 1	Provide Your Rationale for What You Would Do
Possible Outcomes of Option 2	

Think back to the moral dilemmas from earlier. What helped you to make your decision? What influenced you?

# The Rhetorical Appeals

Different readers \* Trustworthy require different kinds . Educated of ether. Strong writers . Reliable use voice and tone, as well as credentialed pieces of evidence to . Honest

- · Credible

- make themselves: . Fair



claims that inspire emotions such as:



- · Justice
- · Patriotism
- · Hope

- · Fear



Strong writers . Case studies argument on a foundation of logic

- using techniques such as:
- build their . Cause-and-effect
  - · Authority
  - Analogies
  - Statistics
  - Anecdote





Character may almost be called the most effective means of persuasion.



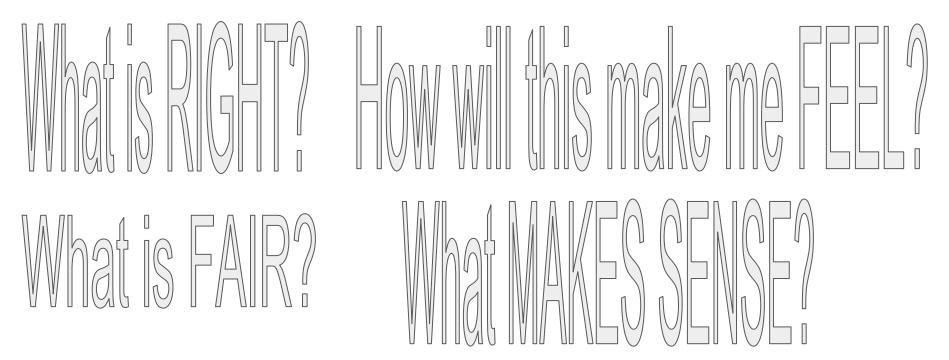
Every action must be due to one or other of seven causes: chance, nature, compulsion, habit, reasoning, anger, or appetite.



The use of reason is more distinctive of a buman being than the use of his limbs.

# Ethos, Logos and Pathos

To help make decisions, you use your sense of ETHICS, LOGIC and EMOTIONS.



# What are **Morals and Ethics**?

A person's standards of behavior or beliefs concerning what is and is not acceptable for them to do.

The principles of right and wrong behavior and the goodness

or badness of human character.





# Independent Work

1. Watch Video...What is the main idea? Take notes while you watch!

How to Make Hard Choices - Video

Choose 1 Article Below to Read

The Art of Making Choices - Article

Tough Choices: The Science Behind Making the Right Call